
Privacy matters. Privacy is what allows us to determine who we are and what we do - Edward Snowden

USER CONSENT

By submitting Personal Information through our Site or Services, you agree to the terms of this Privacy Policy and you expressly consent to the collection, use and disclosure of the Personal Information in accordance with this Privacy Policy.

INFORMATION YOU PROVIDE TO US

- If you provide us feedback or contact us via e-mail, we will collect your name and e-mail address, as well as any other content included in the e-mail, in order to send you a reply.
- When you participate in one of our surveys, we may collect additional information.
- We may also collect Personal Information on the Site or through the Services when we make clear that we are collecting it and you voluntarily provide it, for example when you submit an application for employment.
- We may collect Personal Information from you, such as your first and last name, phone, e-mail address, age when you create an Account.

INFORMATION COLLECTED VIA TECHNOLOGY

- To make our Site and Services more useful to you, our servers (which may be hosted by a third party service provider) collect information from you, including your browser type, operating system, Internet Protocol (IP) address (a number that is automatically assigned to your computer when you use the Internet, which may vary from session to session), and domain name.
- We may use third party service providers to help us analyze certain online activities. For example, these service providers may help us analyze visitor activity on the Site. We may permit these service providers to use cookies and other technologies to perform these services for us.
- If you are logged into the Site or Services, the information collected via technology as described in this Section may be associated with your Personal Information and will, accordingly, be treated as Personal Information in accordance with this Privacy Policy.

USE OF PERSONAL INFORMATION

In general, Personal Information you submit to us regarding you or your company is used either to respond to requests that you make, or to aid us in serving you better. We use such Personal Information in the following ways:

- to facilitate the creation of and secure your Account on our network;
- to identify you as a user in our system;
- to provide improved administration of our Site and Services;
- to provide the Services you request;
- to improve the quality of experience when you interact with our Site and Services;
- to send you transactional e-mail notifications
- to send newsletters, surveys, offers, and other promotional materials related to our Services and for other marketing purposes;

Your demographic information and PAN will be utilised for and shared with smallcase manager for various regulatory purposes (KYC, AML etc) as required by applicable SEBI regulations. Your financial information (such as value of holdings, annual income etc) will also be utilised and shared with smallcase manager for the aforesaid purposes and tracking purposes.

CREATION OF ANONYMOUS INFORMATION

We may create Anonymous Information records from Personal Information by excluding information (such as the name) that makes the information personally identifiable to the data subject. We use this Anonymous Information to analyze request and usage patterns so that we may enhance the content of our Services and improve Site navigation. The smallcases platform reserves the right to use Anonymous Information for any purpose and disclose Anonymous Information to third parties at its sole discretion.

THIRD PARTY WEBSITES

When you click on a link to any other website or location, you will leave our Site and go to another site and another entity may collect Personal Information or Anonymous Information from you. We have no control over, do not review, and cannot be responsible for, these outside websites or their content. Please be aware that the terms of this Privacy Policy do not apply to these outside websites or content, or to any collection of information after you click on links to such outside websites.

COOKIES

Cookies are pieces of information that a browser can record after visiting a web site. We may use cookies for technical purposes such as to enable better navigation through our site, or to store user preferences for interacting with the site. If you turn off the option to have cookies stored on your browser, it will affect your experience of using the smallcases platform.

SECURITY OF YOUR INFORMATION


The smallcases platform is committed to protecting the security of your Personal Information. We use a variety of industry-standard security technologies and procedures to help protect your Personal Information from unauthorized access, use, or disclosure. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while the smallcases platform uses reasonable efforts to protect your Personal Information, the smallcases platform cannot guarantee its absolute security.

TECHNOLOGY VENDOR

Smallcase Technologies Private Limited (STPL) has contractual arrangements with various SEBI registered intermediaries and other third parties whereby STPL provides technology solutions and related back-end infrastructure along with support for their back office related operations & processes. The data and information including but not limited to data of clients pursuant to the rendering of such services is governed as per the respective contractual arrangements and as per applicable laws and regulations.

CHANGES TO THIS PRIVACY POLICY

Please note that this Privacy Policy may change from time to time. We will post any Privacy Policy changes on this page

 Digitally Signed by:
Nikhil Singh Gangwar
Date: 16-02-2025
04:34 pm